



promote your business in the  
**grampians produce directory**  
and increase your sales  
throughout the greater  
grampians region

*Your business will appear in the following –*

- directory**  
full colour a5 booklet
- cd-rom**  
mini cd biz card
- website**  
grampiansproduce.com.au

all for only  
**\$110\***  
INC. GST

## introducing a cost-effective way to promote your business to your target market in the greater grampians region

Focusing on the fine produce and wine in the Grampians region, the *Grampians Produce Directory* will help businesses to achieve more value for money through advertising and active promotion.

Advertisers now have **one, simple advertising solution** involving a printed directory, business card sized cd-rom and website, which will directly promote their business to the region's hospitality industry including hotels, cafés, restaurants, hospitals, supermarkets and retirement villages.

Advertisements are based on advertorial style which includes information about your business, plus a photo or logo.

With a shelf life of at least 12 months, this is **excellent value for money**. The *Grampians Produce Directory* will be in circulation in April 2008, with an **exciting public launch taking place at this year's Grampians Grape Escape Festival**, so if you're serious about increasing your bottom line, don't miss this opportunity!

Proudly brought to you by:



Ararat Rural City



Northern Grampians Shire Council



grampians  
PRODUCE

## who will feature in the directory?

- » Producers (eg. bakeries, butchers, growers, food manufacturers, providores)
- » Produce buyers
- » Food transport services / couriers
- » Wineries / vineyards
- » Produce marketing services
- » Farmers' markets

In addition, the Grampians Produce Directory will feature the **Australian Seasonal Produce Calendar**, a handy industry resource!

## more info...

For more information please contact Donna from DOJO Design on 03 5352 7760 or 0425 778 892, or email [donna@dojodesign.com.au](mailto:donna@dojodesign.com.au)

\*Only \$80 if a financial member of Grampians Produce or Grampians Winemakers.

# grampians produce directory | booking form

**CONTACT DETAILS** For approval of listing. These details WILL NOT appear in your advertisement.

Contact / Manager \_\_\_\_\_  
 Postal address \_\_\_\_\_  
 Telephone \_\_\_\_\_ Facsimile \_\_\_\_\_ Email \_\_\_\_\_

**ADVERTISEMENT DETAILS** The details provided in this section WILL appear in your advertisement.

Business or Trading name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ Postcode \_\_\_\_\_  
 Telephone \_\_\_\_\_ Facsimile \_\_\_\_\_  
 E-mail \_\_\_\_\_ Website \_\_\_\_\_

**TYPE OF BUSINESS** Please tick relevant box that best describes your business

Producer  Produce buyer  Produce marketing  Provideore  Food manufacturer  Food transport / courier service  
 Restaurant, caterer or food service  Winery  Vineyard  Other (please describe) – \_\_\_\_\_

**PRODUCE / SEASONAL AVAILABILITY** In the event that you are a Producer, please list your produce items and seasonal availability.

Produce: \_\_\_\_\_ Seasonal availability: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**ADVERTISEMENT COPY DETAILS** (Please limit your description to a maximum of 30 words)

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Photos to accompany your advertisement —  enclosed  I will email to studio@dojodesign.com.au

**PAYMENT OPTIONS**

CATEGORY (please tick selection, provide membership receipt number if applicable)	RATE (incl. GST)	QTY	SUBTOTAL
<input type="checkbox"/> Grampians Produce Group Financial Member	\$ 80		
<input type="checkbox"/> Grampians Winemakers Inc. Financial Member	\$ 80		
<input type="checkbox"/> Non-member	\$ 110		
<input type="checkbox"/> Non-member wishing to join Grampians Produce membership and also be listed in directory (saving of \$30)	\$ 130		
<b>TOTAL</b>			<b>\$</b>
<b>GST AMOUNT (divide total by 11)</b>			<b>\$</b>

**BOOKING, MATERIAL + PAYMENT DEADLINE 28 MARCH, 2008**

To book your space in the Grampians Produce Directory, simply return your completed booking form to:  
 Grampians Produce Directory  
 c/- DOJO Design  
 PO Box 684, Ararat VIC 3377

**PAYMENT METHOD**

**Cheque** – payment in full (payable to Grampians Produce Group) before Friday, 28th March, 2008.

**SIGNATURE OF AGREEMENT**

I / we hereby consent for the above information to be listed and distributed for the purpose of promotion of the Grampians region and the fine produce available for supply. I / we agree to all of the terms and conditions of advertising in the *Grampians Produce Directory*.

Name \_\_\_\_\_ Signature \_\_\_\_\_ Date / / \_\_\_\_\_